

## **Coca-Cola Hellenic Bottling Company S.A.**

### **announces effective date of senior leadership succession**

**Athens, Greece – 4 July 2011 – Coca-Cola Hellenic Bottling Company S.A. (Coca-Cola Hellenic, the Group) announced that its Board of Directors has appointed Dimitris Lois to the position of Group Chief Executive Officer effective July 4, 2011. Mr Lois is succeeding Doros Constantinou who earlier this year announced his retirement.**

George David, Chairman of Coca-Cola Hellenic, commented: "On behalf of the entire Board I would like to thank Doros for his outstanding leadership and his exceptional contributions to making Coca-Cola Hellenic what it is today. At the same time I am delighted to welcome Dimitris as Chief Executive Officer. Dimitris's leadership skills and track record makes him uniquely qualified to lead Coca-Cola Hellenic to continued success."

Mr. Lois joined Coca-Cola Hellenic in March 2007, when he was appointed Region Director with responsibility for several of Coca-Cola Hellenic's key markets including Bulgaria, Cyprus, Greece, Moldova, Nigeria and Romania. In July of 2009 Mr Lois was appointed Chief Operating Officer for all of Coca-Cola Hellenic's countries with all of the Group's Region Directors reporting directly to him. As COO he has overseen a number of significant achievements including growing market shares, driving working capital improvements, focusing our operations on significant cost optimizations and successfully deploying the Group's SAP WAVE 2 platform.

Prior to joining Coca-Cola Hellenic, Mr. Lois held various senior management positions with Frigoglass S.A. for 10 years, becoming Managing Director in 2003. Under his leadership, Frigoglass became the world leader in providing Ice-Cold Merchandising solutions, primarily for the beverage industry, by extending its geographical footprint to 16 countries, expanding its customer base and consolidating its core strengths.

Mr. Lois is a Greek citizen and holds degrees in Chemical Engineering from the Illinois Institute of Technology and Northeastern University.

Questions and further information:

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