

Coca-Cola Hellenic included in Dow Jones Sustainability Indexes for fourth consecutive year

Vienna, September 15th, 2011 – Coca-Cola Hellenic, one of the world’s largest bottlers of products of The Coca-Cola Company, has been included for the fourth consecutive year in the Dow Jones Sustainability Indexes (DJSI), the premier global sustainability benchmark.

The DJSI are based on an analysis of the economic, environmental and social performance of the world’s 2,500 largest companies measured by free-floating market capitalisation. Only the top 10% achieve inclusion after assessment of a range of general and industry-specific issues including climate change mitigation, supply chain standards and labour practices.

Coca-Cola Hellenic is one of only three beverage companies worldwide to merit a place on the DJSI World index, and one of just two to make it into the DJSI Europe index. It is also the only Greek company included in either index. In the assessment process, Coca-Cola Hellenic received top scores for the beverage industry in nine assessment categories including perfect marks in two – Environmental Policy/Management Systems and Packaging.

Dimitris Lois, Chief Executive Officer at Coca-Cola Hellenic, said: “We are thrilled that our efforts have been recognised for the fourth consecutive year as representing best practice in sustainability in an increasingly competitive marketplace.

“Gaining inclusion in the Indexes is an achievement on its own. Maintaining our position for four years requires continual improvement, which is the focus of our long-running Towards Sustainability programme. We know we will need to demonstrate further progress to be included next year and we are determined to do exactly that.”

Selection criteria evolve each year and companies, which are monitored throughout the year, must continue to make improvements in their long-term plans to stay on the Index.

Coca-Cola Hellenic's overall score improved year-on-year from 72% to 77%. In the beverage sector, the company received industry-leading scores in Environmental Policy/Management Systems (100%), Packaging (100%), Customer Relationship Management (99%), Environmental Reporting (97%), Social Reporting (93%), Labour practice (88%), Health & Nutrition (84%), Corporate Citizenship (76%), and Talent Attraction/Retention (66%).

Alongside its representation in the Dow Jones Sustainability Indexes, Coca-Cola Hellenic is a longstanding participant of the UN Global Compact. It has also been consistently included in the FTSE4Good Index since 2000 and works with over 200 stakeholder organisations at local, national and international levels in pursuing sustainability goals.

A full description of Coca-Cola Hellenic's sustainability programmes can be found in the 2010 CSR report, at <http://csrreport.2010.coca-colahellenic.com/>

About Coca-Cola Hellenic

Coca-Cola Hellenic is the second-largest bottler of products of The Coca-Cola Company in terms of volume with sales of more than 2 billion unit cases. It has broad geographic footprint with operations in 28 countries serving a population of more than 560 million people. Coca-Cola Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities. Coca-Cola Hellenic's shares are listed on the Athens Exchange (ATHEX: EEEK), with a secondary listing on the London Stock Exchange (LSE: CCB). Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH). Coca-Cola Hellenic is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit www.coca-colahellenic.com

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