

Coca-Cola Hellenic publishes its ninth CSR report and announces the completion of its water stewardship programme across its operations

Vienna, July 2012 - Against a challenging economic background, Coca-Cola Hellenic, one of Europe's leading bottlers of non-alcoholic beverages, is reaffirming its commitment to sustainable manufacturing across the 28 countries in which it operates.

Today the company published its ninth Corporate Social Responsibility (CSR) report highlighting the measurable progress it has made in a range of environmental indicators to conserve some of the planet's most precious resources. An online version of the report is available at <http://csrreport.2011.coca-colahellenic.com/>

In preparing the report the company worked to the most stringent criteria and robust international standards and for the second consecutive year, has been independently audited to reach an 'A+' rating according to the Global Reporting Initiative (GRI).

WATER STEWARDSHIP

Water stewardship is critical to the company's ability to grow. "No Water, No Business" was the challenge Coca-Cola Hellenic set for itself in 2008.

Three years later Coca-Cola Hellenic has passed a significant milestone in its comprehensive programme on Water Stewardship.

In 2011, the company met its longstanding goal to ensure that 100% of all wastewater in its 28 countries of operation is treated to levels that support aquatic life. To achieve this, it operates 44 purpose-built on-site effluent treatment facilities.

In addition, absolute water use declined in 2011 for the third consecutive year, and has decreased by 6% since 2004.

Consequently, the company's operational water footprint today is 58% smaller than it was in 2004 - despite increasing sales volume of 55% in the same period. By 2020, we aim to reduce our relative water consumption by 40% and our operational water footprint by 75% vs 2004.

Source Vulnerability Assessments to analyse the risk of supply and water quality (to the bottling plants and the local communities) have also been completed at all plants.

The company also works to raise awareness of water sustainability, tackle water use in its supply chain and protect its watersheds. A range of water stewardship programmes are in place in communities in partnership with governments, NGOs and conservation groups. In 2011, 5000 volunteers from its operations and in the local community cleaned more than 750 kilometres of river banks, beaches and waterways, reforested more than 200,000 square meters of land and other similar projects.

These achievements across its operations are complemented by alternative energy programmes such as the construction of nine Combined Heat and Power units, the installation of 5.2 MW of solar energy rooftop panels on its Italian bottling plants as well as a geothermal energy recovery project. 87% of production waste is now recycled or recovered, and landfilled waste has dropped 65% despite a 55% higher production volume.

Looking beyond its own operations, Coca-Cola Hellenic works with suppliers and other business partners to address wider sustainability issues. Across its supply chain, packaging is lighter, contains more recycled content is being increasingly recovered. Coolers are being made more energy-efficient and increasingly use HFC-free refrigerants which do not cause global warming. Suppliers in the agricultural sectors are also being engaged to address their impacts.

In the Community, the company invested €8 million in a host of projects and engaged more than 3 million people in sports and fitness programmes. It continued to actively participate in long-term partnerships, maintaining its status as a Notable Reporter of the UN Global Compact (UNGC), and partnerships with agencies such as UNDP, UNEP and UNESCO.

The company maintains its listing on the FTSE4Good Index for the tenth consecutive year and on the Dow Jones Sustainability World and European STOXX indexes for the fourth year running.

The company

Coca-Cola Hellenic Austria supplies the whole domestic market with products from the Coca-Cola Group. The company currently employs 1,100 people in Austria – in production plants as well as sales and distribution centers. Apart from the famous brands Coca-Cola, Coke light, Coke zero, Fanta and Sprite, the comprehensive product portfolio includes Nestea, Cappy, Römerquelle, emotion, the energy drink burn and the sports drink Powerade.

Until fall 2012, the products sold in Austria will be bottled at the production plant in Vienna, from where they are distributed to the whole country. Römerquelle mineral water is bottled at the spring in Edelstal, Burgenland, where the construction of the new production and logistics center will commence shortly.

Over 50,000 customers (food retail and catering businesses) bring Coca-Cola products to the consumers. 8,000 coolers make sure that the products are always within easy reach.

Coca-Cola has been firmly grounded in Austria since 1929. Through its ongoing investments and a value creation of over 50% taking place in Austria, Coca-Cola Hellenic Austria is an essential part of the national economy.

Coca-Cola Hellenic Austria is a subsidiary of the Coca-Cola Hellenic Bottling Company, headquartered in Athens, which is one of the biggest bottlers of non-alcoholic beverages in Europe with production and distribution centers in 28 countries. The company is listed on the Athens Exchange with a secondary listing in London. Coca-Cola Hellenic is listed in the Dow Jones Sustainability Index and the FTSE4Good Index.

For further information visit www.coca-colahellenic.at.

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