

## **Coca-Cola Hellenic listed as a world-leader in sustainability by Dow Jones indexes for fifth consecutive time**

**Vienna – October 2012 - Coca-Cola Hellenic (“Company”), one of the world’s largest bottlers of products of The Coca-Cola Company, has been included in the 2012 Dow Jones Sustainability Indexes (DJSI) for the fifth consecutive time, listing it as one of the world’s top-ranking beverage companies in sustainability.**

Coca-Cola Hellenic is one of only four companies in the beverage industry to merit a listing on the DJSI World Index and just two to be named in the DJSI Europe listing. It is the only Greek company to be included in either index.

Dimitris Lois, Chief Executive Officer, Coca-Cola Hellenic, said: “Listing in the DJSI for the fifth year in a row demonstrates how important sustainability is to Coca-Cola Hellenic. It is an integral part of our strategy that plays a critical role in adding value to all our stakeholders. The overall improvement in our scores is testament to our determination to constantly seek higher standards of excellence.”

The two Dow Jones indexes assess 2,500 of the world’s largest companies (measured by free-floating market capitalisation) based on an analysis of their economic, environmental and social performance. Following an evaluation of a range of general and industry-specific issues only the top 10% are accepted for inclusion.

The overall score for Coca-Cola Hellenic in 2012 was 79%, 2% up from last year. In the DJSI Europe Index, Coca-Cola Hellenic achieved top scores in the beverage sector in Customer Relationship Management (94%), Health & Nutrition (84%), Environmental policy/management systems (93%), Climate Strategy (93%), Environmental Reporting (88%), Packaging (100%), Social Reporting (86%), and Talent attraction/retention (68%).

In its continuing pursuit of its sustainability goals, Coca-Cola Hellenic has a long-standing commitment to the UN Global Compact, has consistently been listed in the FTSE4Good Index since 2000, and engages in partnerships with more than 200 stakeholder organizations at local, national and international levels.

### **The company**

Coca-Cola Hellenic Austria supplies the whole domestic market with products from the Coca-Cola Group. The company currently employs 1,100 people in Austria – in production plants as well as sales and distribution centers. Apart from the famous brands Coca-Cola, Coke light, Coke zero, Fanta and Sprite, the comprehensive product portfolio includes Nestea, Cappy, Römerquelle, emotion, the energy drink burn and the sports drink Powerade.

Until fall 2012, the products sold in Austria will be bottled at the production plant in Vienna, from where they are distributed to the whole country. Römerquelle mineral water is bottled at the spring in Edelstal, Burgenland, where the construction of the new production and logistics center will commence shortly.

Over 50,000 customers (food retail and catering businesses) bring Coca-Cola products to the consumers. 8,000 coolers make sure that the products are always within easy reach.

Coca-Cola has been firmly grounded in Austria since 1929. Through its ongoing investments and a value creation of over 50% taking place in Austria, Coca-Cola Hellenic Austria is an essential part of the national economy.

Coca-Cola Hellenic Austria is a subsidiary of the Coca-Cola Hellenic Bottling Company, headquartered in Athens, which is one of the biggest bottlers of non-alcoholic beverages in Europe with production and distribution centers in 28 countries. The company is listed on the Athens Exchange with a secondary listing in London. Coca-Cola Hellenic is listed in the Dow Jones Sustainability Index and the FTSE4Good Index.

For further information visit [www.coca-colahellenic.at](http://www.coca-colahellenic.at).

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