

## Coca-Cola Hellenic Opens High Tech Plant in Austria

**Edelstal/Vienna 2nd May, 2013 – Coca-Cola Hellenic has officially opened a new centralized production and logistics centre in Edelstal, Burgenland at a ceremony attended by national and local government officials.**

The expanded state-of-the-art facility, completed in near-record time, combines the soft drink bottling operations formerly located at Triester Strasse, with the production of Römerquelle mineral water. It sets new standards in terms of quality, hygiene and environmental protection.

Distinguished guests attending the opening included Federal Ministers Niki Berlakovich and Rudolf Hundstorfer, Governor Hans Niessl, and Edelstal Mayor Gerald Handig. In their congratulatory remarks they commended Coca-Cola Hellenic on strengthening Austria's competitiveness in Europe as an attractive business location through its investment of some €40 million.

Coca-Cola Hellenic CEO, Dimitris Lois, said, "We are deeply committed to the further development of our business in Austria despite the challenging economic climate across Europe and the world. By return, our company makes an important contribution to the Austrian economy. This facility provides 250 jobs and a study has shown that our business presence adds just over one billion Euros, or 0.36% of Gross Domestic Product to the economy. In other words, every Euro of value added at Coca-Cola relates to 11 Euros of value added to the economy."

Commenting on the close collaboration between the company and the Edelstal municipality, Barbara Tönz, interim General Manager, Coca-Cola Hellenic Austria, said, "We wish to thank the residents of Edelstal and of course in particular our employees for their great cooperation. Only because of everyone's commitment we have been able to set another milestone in the history of our company."

## **About Coca-Cola Hellenic Austria**

Coca-Cola Hellenic supplies the whole Austrian market with products from the Coca-Cola group. The company employs 1,000 people in Austria – in a production site, sales and distribution centres. Apart from the well-known brands Coca-Cola, Coke light, Coke zero, Fanta and Sprite, products like Nestea, Cappy, Römerquelle, emotion, the energy drink burn and the sports drink Powerade are also part of the comprehensive portfolio.

For 40 years now, Römerquelle mineral water has been bottled at the spring in Edelstal, Burgenland. From 2013 onwards Carbonated Soft Drinks are also bottled and distributed throughout Austria in the state-of-the-art production site in Edelstal which has recently been expanded. More than 57,000 customers (future and immediate consumption) distribute Coca-Cola products to consumers. Furthermore, 8,000 vending machines make sure that the products are always within an arm's reach.

Coca-Cola has been firmly established in Austria since 1929. Through ongoing investments, Coca-Cola Hellenic Austria is an essential part of the local economy. The company's direct value created amounts to 94 million Euros (that equals 0.03 % of the Austrian gross domestic product). Considering the whole value chain – from production over supply to consumption – more than 1 billion Euros created are connected to Coca-Cola every year (that equals 0.36 % of the GDP).

Coca-Cola Hellenic is a subsidiary of the Coca-Cola Hellenic Bottling Company, headquartered in Switzerland. It is one of the largest bottlers of non-alcoholic refreshing beverages in Europe with production and distribution centres in 28 countries. The company is listed on the London stock exchange with secondary listings in New York and Athens. Coca-Cola Hellenic is listed in the Dow Jones Sustainability Index as well as in the FTSE4Good Index. Further information is available on [www.coca-colahellenic.at](http://www.coca-colahellenic.at).

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