

Outstanding commitment

Römerquelle again awarded GREEN BRANDS Austria seal

Vienna, March 11th 2014 - After first receiving the award in 2012, Römerquelle is the first brand to achieve re-validation, obtaining the seal with a star

Coca-Cola Hellenic Austria's and Römerquelle's commitment to protecting the environment was again acknowledged by the jury of the GREEN BRANDS organization after first winning the seal in 2012. The award honors brands that shoulder great responsibility for our environment through ecologically sustainable (production) measures.

The successful re-validation by GREEN BRANDS Austria 2014/2015 makes Römerquelle the first brand to confirm its distinction, earning the right to use the seal with a star in the upcoming period.

"Protecting the environment has always been a priority for Coca-Cola Hellenic Austria and Römerquelle. Sustainability and the careful use of our resources are an integral part of our corporate philosophy. We are very happy to have won this award again – it also gives us the impetus and motivation to continue the path we have embarked upon," says Susanne Lontzen, Public Affairs & Communications Director at Coca-Cola Hellenic Austria.

During the last years, Römerquelle has implemented many different sustainable measures to protect the environment. To reduce the use of water, a precious resource, the company is continuously developing new technologies. One example is the introduction of waterless lubrication of conveyor belts for all PET production lines. The water used for cleaning the bottle washing system is reused for precleaning bottle crates.

"After being nominated again, Römerquelle was able to prove in a challenging re-validation procedure that when it comes to ecological sustainability, it does not just pay lip service, but can prove its commitment with hard facts. This is why the highly competent jury is also very happy to award the seal for a second time in a row," comments Norbert Lux, COO of the GREEN BRANDS organization.

Apart from the GREEN BRANDS Austria seal, Römerquelle has maintained the Austrian Ecolabel (Österreichisches Umweltzeichen) since 1995. Römerquelle has also been EMAS-certified for several years. The voluntary Eco-Management and Audit Scheme distinguishes companies endorsing exemplary environmental goals and continuous improvements. This year, the certification will be extended to the new Austrian production site in Edelstal for the first time.

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About Coca-Cola Hellenic Austria

Coca-Cola Hellenic supplies the whole Austrian market with products from Coca-Cola. The company employs 1,000 people in Austria – in a production site, sales and distribution centres. Apart from the well-known brands Coca-Cola, Coke light, Coke zero, Fanta and Sprite, products like Nestea, Cappy, Römerquelle, emotion, the energy drink burn and the sports drink Powerade are also part of the comprehensive portfolio.

For 40 years now, Römerquelle mineral water has been bottled at the spring in Edelstal, Burgenland. From 2013 onwards Carbonated Soft Drinks are also bottled and distributed throughout Austria in the state-of-the-art production site in Edelstal which has recently been expanded. More than 57,000 customers (future and immediate consumption) distribute Coca-Cola products to consumers. Furthermore, 8,000 vending machines make sure that the products are always within an arm's reach.

Coca-Cola has been firmly established in Austria since 1929. Through ongoing investments, Coca-Cola Hellenic Austria is an essential part of the local economy. The company's direct value created amounts to 94 million Euros (that equals 0.03 % of the Austrian gross domestic product). Considering the whole value chain – from production over supply to consumption – more than 1 billion Euros created are connected to Coca-Cola every year (that equals 0.36 % of the GDP).

Coca-Cola Hellenic is a subsidiary of Coca-Cola HBC AG, headquartered in Switzerland. It is the largest bottler of non-alcoholic refreshing beverages in Europe with production and distribution centres in 28 countries. The company has a premium listing on the London Stock Exchange and its shares are listed on the Athens Exchange. Coca-Cola HBC is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information please visit www.coca-colahellenic.at.