

## **First Austrian Sustainability Report published**

### **Coca-Cola Hellenic Austria – refreshingly sustainable**

**Vienna, September 1<sup>st</sup> 2014 - Sustainability is a top priority at Coca-Cola Hellenic. At the end of August the first Austrian Sustainability Report will be published, in which the Company depicts its responsibility as an active member of society, an important employer in the region and as a reliable business partner in a transparent manner.**

Coca-Cola Hellenic Austria has always maintained high standards. The Company is committed to complying with the strictest environmental, occupational, safety and quality standards and strives to use raw materials and energy economically. At the same time, Coca-Cola Hellenic takes over responsibility for the people and the region. By implementing measures, the Company has established itself as a model business in terms of sustainability. "A sustainable economic management and the careful use of our resources are an integral part of our corporate philosophy. We are very proud of the fact that we were able to implement many of our projects in this concern during the last year and the current Sustainability Report gives us the impetus and motivation to continue the path we have embarked upon", states Susanne Lontzen, Public Affairs & Communications Director at Coca-Cola Hellenic Austria.

After the relocation of the production site to Edelstal, the EMAS certification could be extended from the previous Römerquelle bottling site to the entire new production and logistics centre. The most important core indicators, measures and programs were comprised in the Sustainability Report released at the end of August:

#### **Bottling with the highest quality and environmental standards**

Many components of the new high-tech site at Edelstal enable resource-saving operations. For example, by means of a new bottle washing machine the water consumption could be reduced by 40%, while the energy consumption could even be halved. Over the last years Coca-Cola Hellenic has made massive investments in modern recycling facilities and heat recovery at the Edelstal site. Only sustainable production facilities and machinery are used.

A high-quality recyclate from PET bottles is added to produce new PET beverage bottles in a complex technical procedure. Since 2007 the recycled content of many types of PET bottles has been increased from 20 to 45%.

### **Get active – Feel good**

Coca-Cola Hellenic Austria promotes a healthy lifestyle and supports many activities investing in our community. More than 100 running events all over Austria are supported each year. The top event is the Vienna City Marathon with more than 40,000 running enthusiasts. With the Coca-Cola CUP, Austria's national U12-Cup, young people are motivated to do sports and to enjoy movement.

By means of the motto "Feel Good", Coca-Cola Hellenic is starting a long-term initiative aiming at employees to feel comfortable at their job.

### **Certified commitment**

Coca-Cola Hellenic Austria's and Römerquelle's commitment to protecting the environment was again acknowledged by the jury of the GREEN BRANDS organization after first winning the seal in 2012. Römerquelle was one of the first companies to receive the Austrian Environmental Award in 1995 and has displayed the award ever since.

The current Sustainability Report can be downloaded here: <http://www.coca-colahellenic.at/Tow-sustainability/CSRReport/>

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### **About Coca-Cola Hellenic Austria**

Coca-Cola Hellenic supplies the whole Austrian market with products from Coca-Cola. The company employs 1,000 people in Austria – in a production site, sales and distribution centres. Apart from the well-known brands Coca-Cola, Coke light, Coke zero, Fanta and Sprite, products like Nestea, Cappy, Römerquelle, emotion, the energy drink burn and the sports drink Powerade are also part of the comprehensive portfolio.

For 40 years now, Römerquelle mineral water has been bottled at the spring in Edelstal, Burgenland. From 2013 onwards Carbonated Soft Drinks are also bottled and distributed throughout Austria in the state-of-the-art production site in Edelstal which has recently been expanded. More than 57,000 customers (future and immediate consumption) distribute Coca-Cola products to consumers. Furthermore, 8,000 vending machines make sure that the products are always within an arm's reach.

Coca-Cola has been firmly established in Austria since 1929. Through ongoing investments, Coca-Cola Hellenic Austria is an essential part of the local economy. The company's direct value created amounts to 94 million Euros (that equals 0.03 % of the Austrian gross domestic product). Considering the whole value chain – from production over supply to consumption – more than 1 billion Euros created are connected to Coca-Cola every year (that equals 0.36 % of the GDP).

Coca-Cola Hellenic is a subsidiary of Coca-Cola HBC AG, headquartered in Switzerland. It is the largest bottler of non-alcoholic refreshing beverages in Europe with production and distribution centres in 28 countries. The company has a premium listing on the London Stock Exchange and its shares are listed on the Athens Exchange. Coca-Cola HBC is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information please visit [www.coca-colahellenic.at](http://www.coca-colahellenic.at).