

Coca-Cola HBC AG named industry leader in the 2014 Dow Jones Sustainability Index

Zug, Switzerland – 23 September 2014 - Coca-Cola HBC AG (Coca-Cola HBC) the world's second largest bottler of products of The Coca-Cola Company, has been named the industry leader amongst beverage companies in the 2014 Dow Jones Sustainability Indices (DJSI). This is the seventh consecutive year that Coca-Cola HBC has been included in the indices and the first year it has led both the World and European indices.

Dow Jones Sustainability Indices assess over 2,500 of the world's largest publicly traded companies on financially relevant economic, environmental and social factors. Following an evaluation, the top 10% of companies within each industry are selected for inclusion.

Coca-Cola HBC was ranked first in the beverages sector out of 30 companies in DJSI World and 10 companies in DJSI Europe. The company's overall score was 89%, up from 81% last year, and it achieved industry-best scores across the environmental and social dimensions, and more specifically in the areas of health and nutrition, supply chain management, environmental policy, environmental reporting, social reporting, talent attraction and retention, and human capital development.

Dimitris Lois, Coca-Cola HBC CEO said: "We are delighted to be recognised as an industry leader by this renowned benchmark of corporate sustainability performance. Our substantial improvement this year confirms how committed we are to the sustainability agenda. It remains a key strategic priority for the business and our focus will be on making further progress in order to maintain our leadership position."

Coca-Cola HBC's sustainability programmes are long-term investments, building value over time for the business and communities where it operates. Consumer health and wellness is a key issue for the business and its communities as well as minimising its environmental impact, developing sustainability in its value chain and creating value for its communities.

First Austrian Sustainability Report published

Sustainability is a top priority at Coca-Cola Hellenic. At the end of August the first Austrian Sustainability Report was published, in which the Company depicts its responsibility as an active member of society, an important employer in the region and as a reliable business partner in a transparent manner.

Coca-Cola Hellenic Austria has always maintained high standards. The Company is committed to complying with the strictest environmental, occupational, safety and quality standards and strives to use raw materials and energy economically. At the same time, Coca-Cola Hellenic takes over responsibility for the people and the region. By implementing measures, the Company has established itself as a model business in terms of sustainability. "A sustainable economic management and the careful use of our resources are an integral part of our corporate philosophy. We are very proud of the fact that we were able to implement many of our projects in this concern during the last year and the current Sustainability Report gives us the impetus and motivation to continue the path we have embarked upon", states Susanne Lontzen, Public Affairs & Communications Director at Coca-Cola Hellenic Austria.

The current Sustainability Report can be downloaded here: <http://www.coca-colahellenic.at/Tow-sustainability/CSRReport/>

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About Coca-Cola HBC

Coca-Cola HBC is the second-largest bottler of brands of The Coca-Cola Company in terms of volume with sales of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 585 million people. Coca-Cola HBC offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories.

Coca-Cola HBC is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting its business in ways that protect and preserve the environment and contribute to the socio-economic development of the local communities.

Coca-Cola HBC has a premium listing on the London Stock Exchange (LSE: CCH) and its shares are listed on the Athens Exchange (ATHEX: EEE). Coca-Cola HBC is included in the Dow Jones Sustainability and FTSE4Good Indices. For more information, please visit <http://www.coca-colahellenic.com/>.

About Dow Jones Sustainability Indices

The DJSI were launched in 1999 as the first global sustainability benchmarks. The indices are offered cooperatively by RobecoSAM and S&P Dow Jones Indices. The group tracks the stock performance of the world's leading companies in terms of economic, environmental and social criteria. The indices serve as benchmarks for investors who integrate sustainability considerations into their portfolios, and provide an effective engagement platform for companies who want to adopt sustainable best practices. Following an evaluation of a range of general and industry-specific issues only the top 10% are accepted for inclusion. For more information visit <http://www.sustainability-indices.com/>

About Coca-Cola Hellenic Austria

Coca-Cola Hellenic supplies the whole Austrian market with products from Coca-Cola. The company employs 1,000 people in Austria – in a production site, sales and distribution centres. Apart from the well-known brands Coca-Cola, Coke light, Coke zero, Fanta and Sprite, products like Nestea, Cappy, Römerquelle, emotion, the energy drink burn and the sports drink Powerade are also part of the comprehensive portfolio.

For 40 years now, Römerquelle mineral water has been bottled at the spring in Edelstal, Burgenland. From 2013 onwards Carbonated Soft Drinks are also bottled and distributed throughout Austria in the state-of-the-art production site in Edelstal which has recently been expanded. More than 57,000 customers (future and immediate consumption) distribute Coca-Cola products to consumers. Furthermore, 8,000 vending machines make sure that the products are always within an arm's reach.

Coca-Cola has been firmly established in Austria since 1929. Through ongoing investments, Coca-Cola Hellenic Austria is an essential part of the local economy. The company's direct value created amounts to 94 million Euros (that equals 0.03 % of the Austrian gross domestic product). Considering the whole value chain – from production over supply to consumption – more than 1 billion Euros created are connected to Coca-Cola every year (that equals 0.36 % of the GDP).

Coca-Cola Hellenic is a subsidiary of Coca-Cola HBC AG, headquartered in Switzerland. It is the largest bottler of non-alcoholic refreshing beverages in Europe with production and distribution centres in 28 countries. The company has a premium listing on the London Stock Exchange and its shares are listed on the Athens Exchange. Coca-Cola HBC is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information please visit www.coca-colahellenic.at.