

## **Austrian Ecolabel for deposit bottles for the hospitality industry**

### **Coca-Cola glass bottles are now “green”**

**Vienna, December 10, 2014 - Great honor for Coca-Cola Hellenic: The 0.33 l deposit glass bottles now carry the Austrian Ecolabel. Coca-Cola Hellenic has established itself as a model business for sustainability by implementing many energy-saving initiatives and measures.**

Since the relocation to the new production and logistics center in Edelstal last year, Coca-Cola Hellenic has implemented many sustainable initiatives in the field of production. The company now receives several honors for this commitment: As of now, the 0.33-liter deposit bottles of Coca-Cola, Coca-Cola light, Coca-Cola zero, Fanta, Sprite and Mezzomix for the hospitality industry carry the Austrian Ecolabel.

“Sustainable business activity and responsible handling of our resources have been vital in our company philosophy for many years. Römerquelle has been carrying the Austrian Ecolabel for almost 20 years and received the environment award as one of the first companies. We are very proud that other glass bottles in our range received this environmental label,” says Jozsef Tarsoly, General Manager of Coca-Cola Hellenic Austria.

This summer, Coca-Cola Hellenic Austria released its first sustainability report in which the company shows in a transparent way how it takes over responsibility as an active member of the society, important employer in the region and reliable business partner.

The current sustainability report is available on <http://www.coca-colahellenic.at/Tow-sustainability/CSRReport/>

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## **About Coca-Cola Hellenic Austria**

Coca-Cola Hellenic supplies the whole Austrian market with products from Coca-Cola. The company employs 1,000 people in Austria – in a production site, sales and distribution centres. Apart from the well-known brands Coca-Cola, Coke light, Coke zero, Fanta and Sprite, products like Nestea, Cappy, Römerquelle, emotion, the energy drink burn and the sports drink Powerade are also part of the comprehensive portfolio.

For 40 years now, Römerquelle mineral water has been bottled at the spring in Edelstal, Burgenland. From 2013 onwards Carbonated Soft Drinks are also bottled and distributed throughout Austria in the state-of-the-art production site in Edelstal which has recently been expanded. More than 57,000 customers (future and immediate consumption) distribute Coca-Cola products to consumers. Furthermore, 8,000 vending machines make sure that the products are always within an arm's reach.

Coca-Cola has been firmly established in Austria since 1929. Through ongoing investments, Coca-Cola Hellenic Austria is an essential part of the local economy. The company's direct value created amounts to 94 million Euros (that equals 0.03 % of the Austrian gross domestic product). Considering the whole value chain – from production over supply to consumption – more than 1 billion Euros created are connected to Coca-Cola every year (that equals 0.36 % of the GDP).

Coca-Cola Hellenic is a subsidiary of Coca-Cola HBC AG, headquartered in Switzerland. It is the largest bottler of non-alcoholic refreshing beverages in Europe with production and distribution centres in 28 countries. The company has a premium listing on the London Stock Exchange and its shares are listed on the Athens Exchange. Coca-Cola HBC is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information please visit [www.coca-colahellenic.at](http://www.coca-colahellenic.at).