

MEDIA INFORMATION

Coca-Cola Hellenic Austria: multi-million investment in Edelstal plant

Coca-Cola HBC AG emphasizes its strong commitment to Austria as a business location. After opening the high-tech plant in Edelstal with an investment of about €40 million, another €25 million will be invested in its expansion throughout the next two years. With this further upgrade of the production site, Coca-Cola Hellenic is well equipped to face future challenges and growth opportunities on the beverage market.

Coca-Cola HBC AG opened a new state-of-the-art production and logistics center at the Römerquelle premises in 2013. "After two years of full operation we will take all necessary measures in the upcoming months to be able to take full advantage of our growth potential in the future. We are eager to continuously improve the way we serve the Austrian market, for example by introducing the new brand identity of Römerquelle and the investment in the production and warehouse area.", says Susanne Lontzen, Public Affairs & Communications Director of Coca-Cola Hellenic Austria. "Edelstal is an ideal location to supply the Austrian market."

New Römerquelle high-tech filling line for glass bottles

After the opening in 2013, €2.5 million were invested in the improvement of the existing production lines last year. The construction of a new filling line for Römerquelle for about €12.5 million is scheduled for this year. Susanne Lontzen explains the planned measures: "The new filling line for our Römerquelle glass bottles requires structural alteration works on the building. Also, the existing connections between facilities and the warehouse will have to be reconstructed." The existing machines as well as the sorting area will be moved to new sites. Thus, the new line will be constructed in parallel with the existing line. The transfer of production will be concluded only after carrying out all necessary tests and trainings. Lontzen adds, "This process ensures a seamless and continuous supply." The completion of all construction is scheduled for spring 2016.

With 45,000 bottles per hour the new line is among the fastest of its kind and it operates in an exceptionally energy efficient way. "This line allows us to bottle more than 800,000 liters of mineral water per day. This means we could hand over a new bottle of Römerquelle to all Austrian citizens every 10 days", explains Lontzen. Speed is not the only attractive feature of the new glass bottle production line, it also offers the highest security standards through automated adjustment of bottle sizes and optimum ambient conditions concerning light, ventilation and cleaning.

Automated warehouse for extended capacity

In 2016 a further €10 million will be invested in the Edelstal bottling plant. Since the warehouse has reached its capacity limits, converting it into an automated facility will provide

the required space. With this measure, the overall capacity will be increased to a total of 45,000 pallet spaces from the current 35,000. Lontzen is confident about the future measures: "Our team has started working on this project, which will be implemented in two phases. After the general conversion by end of May, the new warehouse will be able to operate at full capacity by November 2016. It is a huge challenge to realize both the installation of the new filling line and the modification of the warehouse, while maintaining full operation, and I am sure that with the organization of our project team everything will work out as planned."

Coca-Cola Hellenic Austria: More than refreshment

Coca-Cola Hellenic Austria is among the most important employers in Burgenland with more than 350 employees while being firmly established in the Austrian economy. Due to local production and local value added instead of imports, more than €1 billion for the Austrian GDP are connected to the Coca-Cola system along the value chain.

As a reliable partner for the region, the company has made itself vital for social life in Edelstal and supports a wide range of local events every year.

Edelstal, November 3, 2015.

Queries and further information:

Susanne Lontzen, Coca-Cola HBC Austria GmbH, Triester Straße 91, 1100 Wien
Phone: 01/610 60-262, Mobile: 0664/962 62 62, E-mail: susanne.lontzen@cchellenic.com

About Coca-Cola Hellenic Austria

Coca-Cola Hellenic Austria supplies the whole Austrian market with products of The Coca-Cola Company. The company employs 1,000 people in Austria – in its production site, sales and distribution centres. Apart from the well-known brands Coca-Cola, Coke light, Coke zero, Fanta and Sprite, products like Nestea, Cappy, Römerquelle, Römerquelle Emotion, the energy drinks Monster and burn and the sports drink Powerade are also part of the diverse beverage portfolio.

For 40 years now, Römerquelle mineral water has been bottled at the spring in Edelstal, Burgenland. From 2013 onwards Carbonated Soft Drinks are also bottled and distributed throughout Austria in the state-of-the-art production site in Edelstal. More than 60,000 customers distribute our products to consumers. Furthermore, 8,000 vending machines make sure that our products are always within an arm's reach.

Coca-Cola has been firmly established in Austria since 1929. Through ongoing investments, Coca-Cola Hellenic Austria is an essential part of the local economy. The company's direct value created amounts to €94 million (that equals 0.03 % of the Austrian gross domestic product). Considering the whole value chain – from production over supply to consumption – more than 1 billion Euros created are connected to the Coca-Cola system every year, that equals 0.36 % of the GDP. (Source: Socio Economic Impact Study by Steward Redqueen /Ethan B. Kapstein, 2012)

Coca-Cola Hellenic Austria is a subsidiary of Coca-Cola Hellenic Bottling Company AG, headquartered in Switzerland. It is a leading bottler of The Coca-Cola Company with a sales volume of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 590 million people. The company has a premium listing on the London Stock Exchange and its shares are listed on the Athens Exchange. Coca-Cola HBC is included in the Dow Jones Sustainability and FTSE4Good Indexes.

For more information please visit www.coca-colahellenic.at