

## Junior Ranger project extended

**Vienna – Austria , March 24<sup>th</sup> 2009** - The National Park Hohe Tauern and Coca-Cola HBC Austria have extended their cooperation in conducting the highly successful Junior Ranger project for a further three years.

Under the scheme, 15 teenagers aged between 13 and 15 years are chosen each year to learn about the tasks of Park Rangers, and in doing so gain a greater understanding of, and respect for the environment, as well as ways to preserve the natural beauty of area.

Park representatives expressed their appreciation of the continuing support of the Junior Ranger programme by Coca-Cola HBC Austria. Frank van der Heijden, Commercial Director of Coca-Cola HBC Austria, commented, "The project is one of many initiatives supported by the Company as part of its commitments to Corporate Social Responsibility, and is greatly valued for offering a great learning experience for young people."

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